

Hi, I'm Harrsha

Social Media Strategist & Manager

I create a strong **social presence** for your **brand**, **manage** your brand's social media accounts and **build a community** for your business.



MY EXPERTISE

**Social media strategy
& Management**

**Copywriting/
Content writing**

**Organic &
Paid Growth**

12+ brands loved my work for achieving measurable results

MY WORK

**Enhance brand's
social media presence**

Facilitate Conversions

Push lead generation

**Improve brand
visibility & reach**

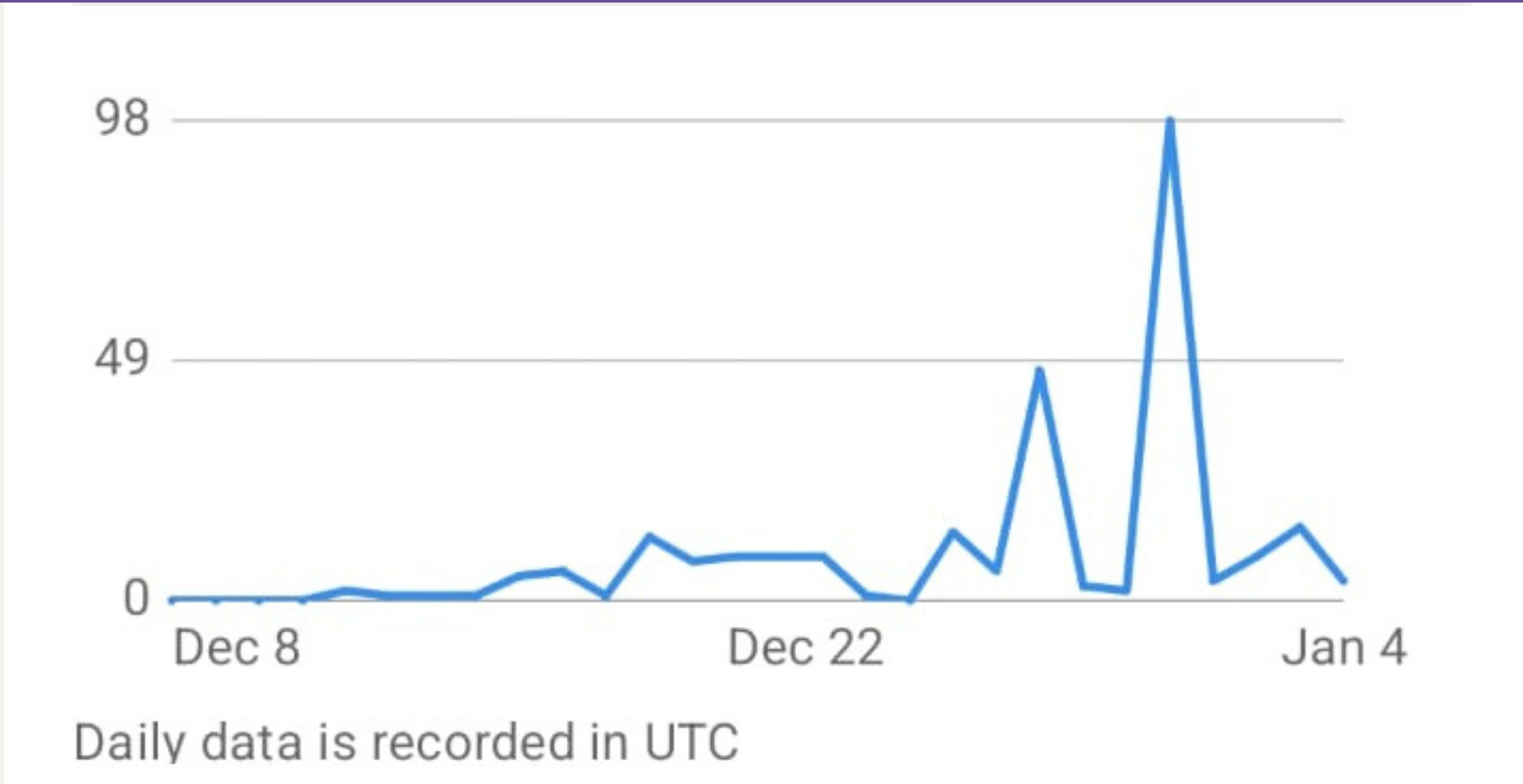
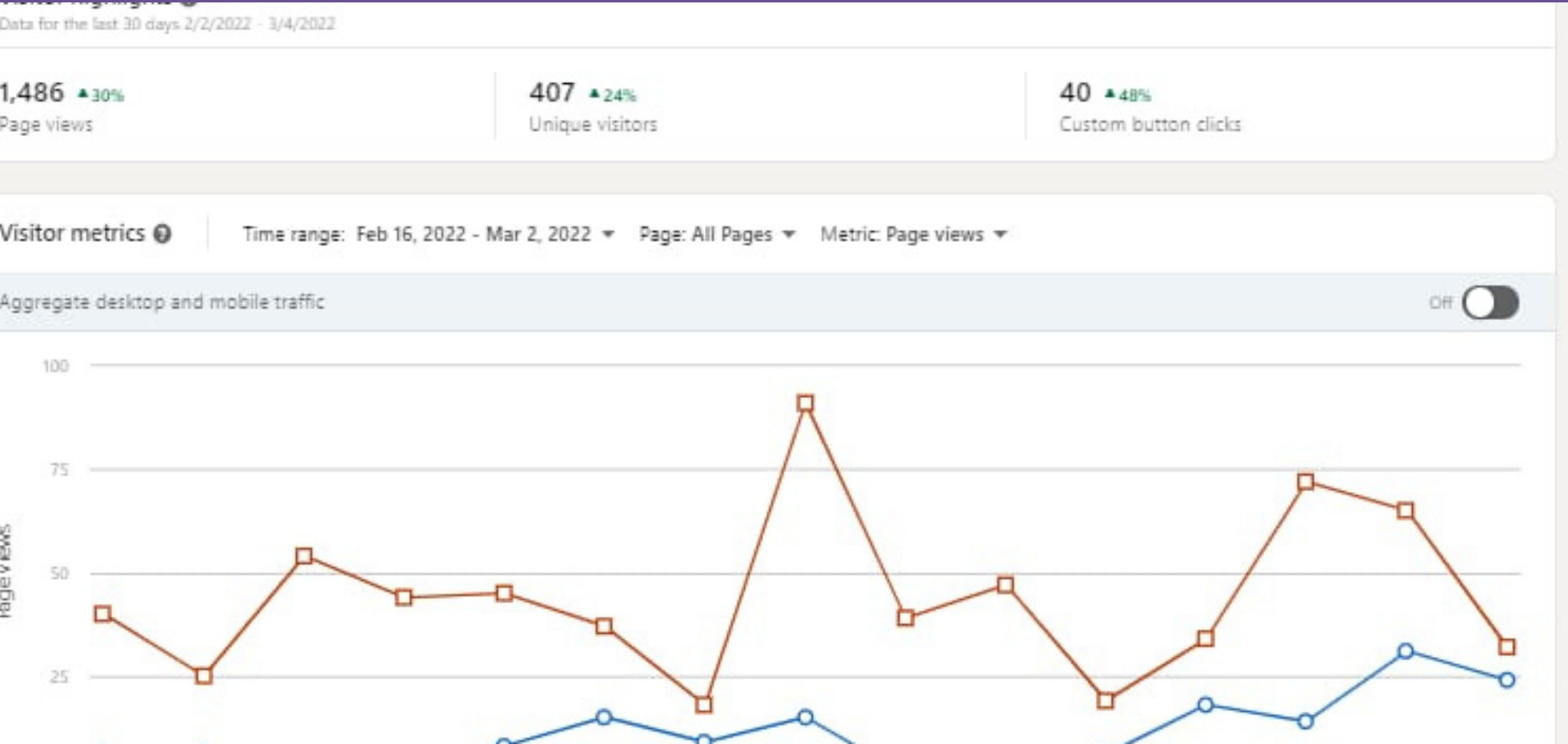
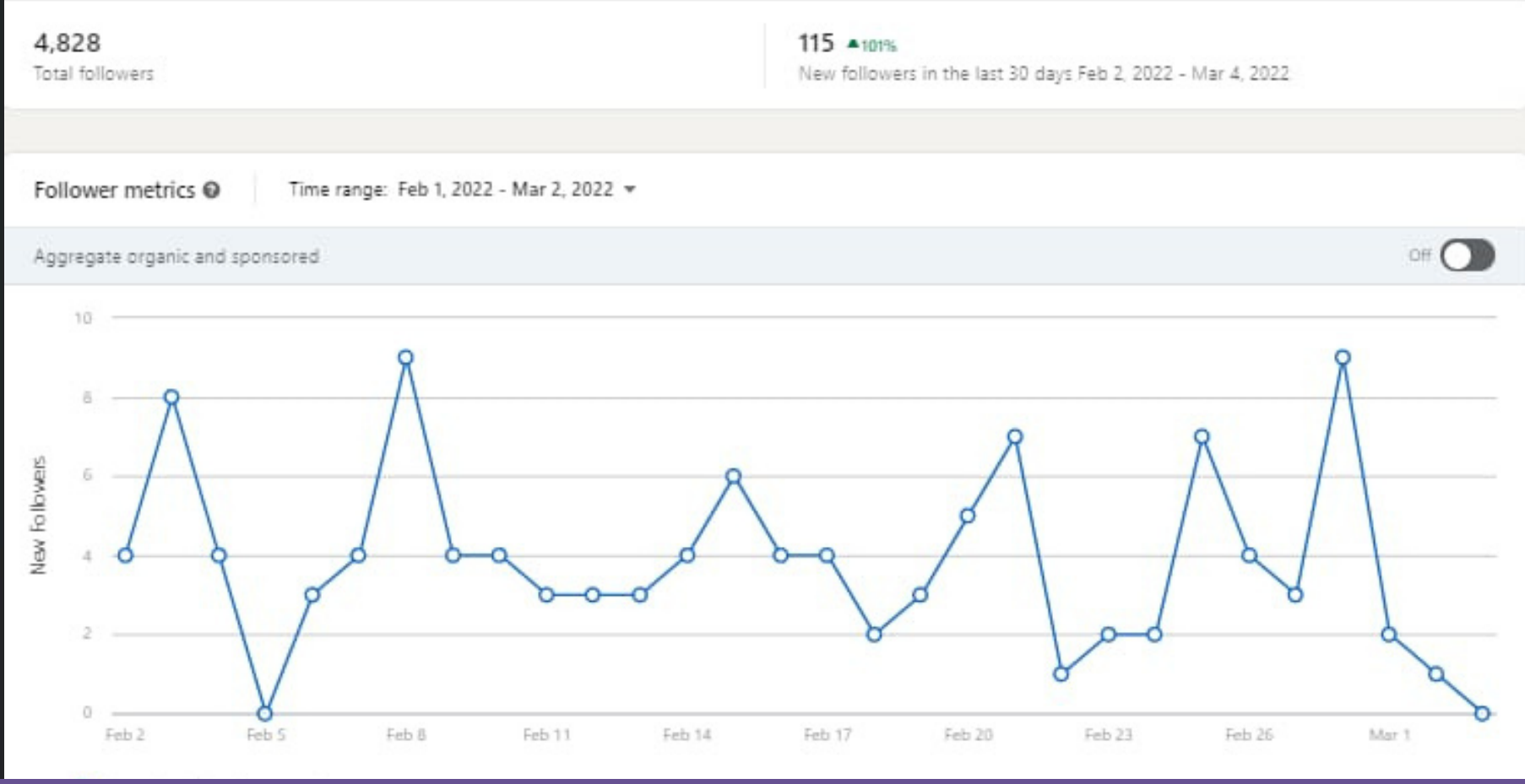


PERFORMANCE

- 18k+ organic Video views
- 500+ sign ups due to consistent SM posts
- 8%+ engagement
- 13% increase in profile visits
- 114.5% organic increase in Followers
- 105% impressions from Paid campaigns

- Social media page hygiene
- Content ideation & content calendar
- Creative/catchy headlines
- In-depth research for UGC
- Relevant Hashtag sets
- Flawless & impeccable captions for SM posts
- Call-to-action integration

RESULT GALLERY



RESULT GALLERY

Highlights

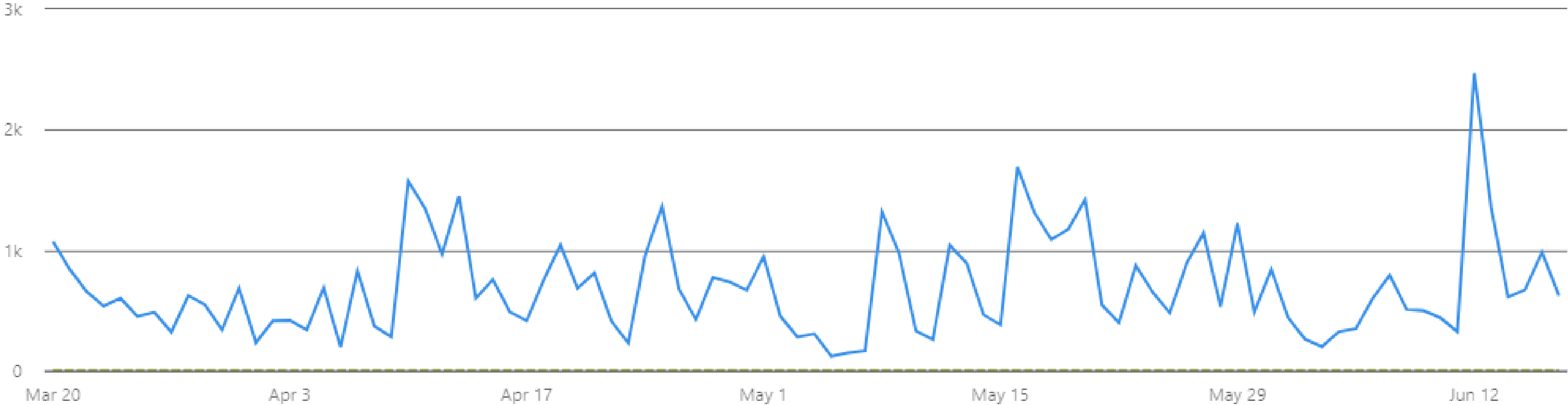
Data for 3/20/2023 - 6/17/2023

1,798
Reactions
▲ 108.6%

78
Comments
▲ 358.8%

33
Reposts
▲ 13.8%

Impressions ▼



✓ Organic

62,283

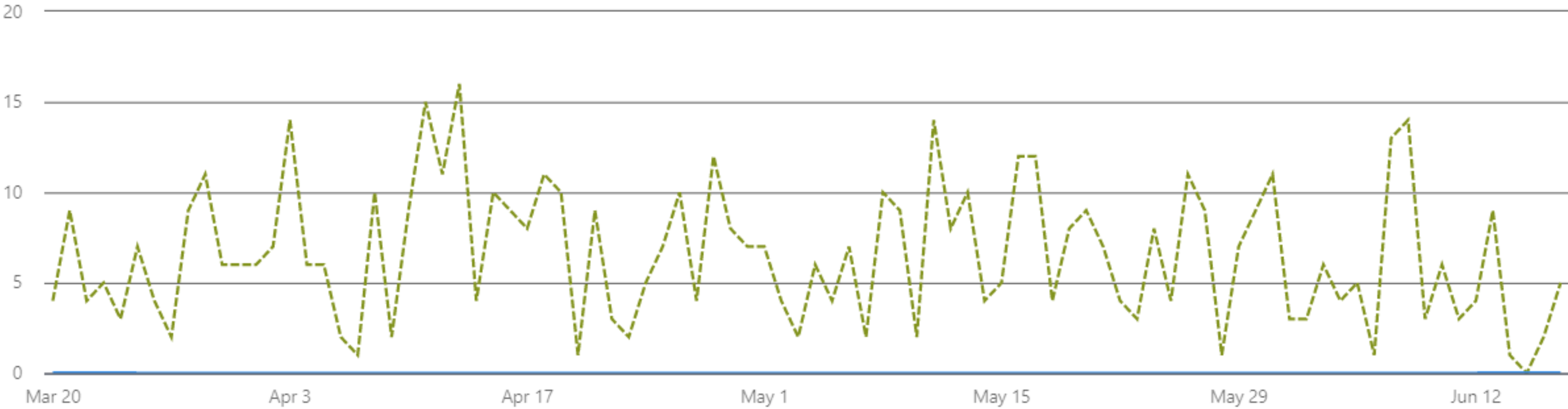
RESULT GALLERY

Follower highlights ?

2,993
Total followers

590
New followers in the last 90 days
▲114.5%

Follower metrics ?



— Sponsored

0

--- Organic

590



Emmanuel Isenbrandt
Founder - Oslo Pet Insurance, UAE



Harrsha is wonderful to work with, and has exceptional expertise in Community Manager 's role. Her marketing skills, ingenuity, and comprehension of change requests made the project a dream for a Startup like OSLO. Loyal, insightful and independent Harrsha will always find the right solution to your problem.



I have known Harrsha as social media creative strategist who brings in a blend of transformative themes in digital media to achieve market growth.

As an independent social media professional , she has supported the development of engaging content for several global organisation's website including ones for Divergent group companies where i first got to interact with her.

I have always found Harrsha to be highly knowledgeable and skilled in areas of content creativity, stakeholder management and service transformation. She is a kind of person who will strive hard to add tremendous value in improving digital media content processes on the projects that she takes on.

It's always a pleasure working with you Harrsha and I wish you the very best on all your present and future endeavours.



Narendra Mansukhani
Chief Growth Officer- Divergent Insights,

CLIENT GALLERY





Writing, Tracking & Marketing Tools I use:

- ✓ Social Media Analytics (& more)
- ✓ ProWriting Aid
- ✓ Trello
- ✓ Google Analytics
- ✓ Answer the public
- ✓ Copyblogger
- ✓ Scriber Word Processor
- ✓ ChatGPT

WORK PROCESS I OFFER TO MY CLIENTS



Step 1: Engage

Tell me what you need!

Scope of work, Deadline, resources (if any), budget

Step 2: Commit

We agree on scope and timelines.

Meeting to discuss specifics.

Step 3: Deliver

I submit professional work for your review.

Open to revisions.

Contact me!

Email

harrshapunjabi@gmail.com

Phone

+91 8452005544

